



PUBLIC RELATIONS FIRM

First Nations Copywriter

Experts in Representing Your Excellence

MISSION STATEMENT

It is our mission to exceed our government customer's expectations while maintaining a level of service that is unparalleled in our professional services industry.

EXECUTIVE SUMMARY

First Nations Copywriter is headquartered in Lewiston, NY, in the federally recognized Tuscarora Tribal Territory.

After initially concentrating on self-performance, First Nations Copywriter focuses on providing key talent to perform on government contracts across the US. This strategy allows our firm to expand our capabilities in providing a variety of services to meet its customer's diverse needs

DIFFERENTIATION

Psychology is the interdisciplinary application in our marketing stratagem. We utilize the power of imagery and rhetoric to influence an intended impression to the target audience inadvertently. We understand how to relay useful, persuasive information that leads to action. Our deep knowledge of how people form their attitudes and beliefs guarantees a leading edge.

WE ACCEPT CREDIT & PURCHASE CARDS

BETH.RICKARD@FNCOPYWRITER.COM

POC: **Beth Rickard**

Phone: **(716) 714-0362**

UEI: **FZK9YGKD4S26**

DUNS: **118952350**

CAGE: **9J3L6**

www.FNCopywriter.com



First Nations Copywriter will assign a dedicated team member to oversee the contract and provide regular feedback. Our experienced group is not satisfied until all expectations have been exceeded—leaving our customer with confidence in First Nations Copywriter's work.

EXPERIENCE



PUBLIC RELATIONS

- Curated Recruiting Campaigns
- Branding/Rebranding
- EPK & Media Releases
- Establish and Maintain Positive Public Image
- Labor Unions
- Nashville Recording Artists
- Content Creators



MEDIA REP

- Over 10 years experience in several retail storefront media representation
- Use Best Psychological Methods to Motivate Interest in Target Audience
- Lil Cloe's
- Three Seeds Tobacco
- Tuscarora Woodworks



MARKETING

- Web Design: logo design, copywriting
- Advertising and Promoting through various platforms
- Down Syndrome Association of Niagara, Inc.
- Standing Bear Indigenous Youth Leadership Program
- Ontario Indigenous Sports & Wellness
- Down River Run 5K Fundraiser

NAICS CODE

- 541930 -Transcription and Interpretation Services
- 541840 - Media Representative
- 541860 - Direct Mail Advertising
- 541890 - Other services related to advertising
- 541613 -Marketing Consulting Services
- 541810 - Advertising Agency
- 541820 -Public Relations Agencies

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